



For immediate Release:

## **Transformative Engineering Chooses BDC Distributors for Metro New York/New Jersey**

NORWOOD, MA (11/28/17) -- Transformative Engineering, a leading innovator in systems integration technology, has selected BDC Distributors of Westbury, New York to distribute their solutions to custom integrators in the Metro New York and Northern New Jersey region.

"BDC proudly distributes the finest products in audio, video, architectural and home automation, making for a perfect match with Transformative Engineering's AV and data communications devices," said Jay Trieber, President of Transformative Engineering (also President of Home Theater Concepts, Trieber's custom integration company in Norwood, MA). "We are proud to welcome BDC to the TE family and are excited to grow together."

"Transformative Engineering is an excellent complement to our line-card," said Barry Balcourt, President of BDC Distributors. "Their high-quality, installer inspired products simplify and solve a variety of connectivity issues across our distribution channels. We are looking forward to offering our dealers these innovative solutions."

**BDC Distributors** has been providing quality products to custom audio, video and home theater installers for over 30 years. BDC represents lines across every sector of the consumer electronics/custom installation product spectrum. For more information, contact 516-334-2323 or visit [www.BDCdistributors.com](http://www.BDCdistributors.com).

**Transformative Engineering** designs and manufactures audio, video and data communications devices and related components used by custom installers and systems integrators to create sophisticated residential and commercial systems. For more information, please email [sales@transformativeengineering.com](mailto:sales@transformativeengineering.com), visit <http://www.transformativeengineering.com> or call 781-769-6410.

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